

DATA SHEET

DOC1® Data Flow Intelligent Data Solution

CLEAN DATA BOOSTS THE EFFECTIVENESS OF COMMUNICATIONS



Benefits

- Access company data regardless of format
- Combine multiple data sources in one document
- Enhance data to create higher quality communications
- Slash data preparation and document generation time
- Reduce learning curve with easy-to-use graphical user interface (GUI)
- Expedite process with one step data formatting
- Automate documentation and associated processes

OVERVIEW

Search for Clean Data

As successful companies around the globe know, clean, accurate data is critical to the effectiveness of communications. But, these same companies struggle with cumbersome ways to prepare data and difficult document composition solutions. In the past, when data was needed from multiple company databases, individual programs were required to extract the information—one for billing, one for sales, one for CRM and so on. The extracted data had to then be reformatted to fit the specifications of the various document generation tools. Once programmed, these applications remained static, making it extremely difficult to enhance and maintain the solution. As you can see, the import of clean data was a complex and costly undertaking. This task was made even more challenging by the ever decreasing production windows that are now considered the industry standard.

Comprehensive Data Solution

DOC1 Data Flow provides the solution to many of your data concerns. It has a highly-intuitive and easy-to-use GUI, designed for both business and technical users, enabling your employees to become familiar and productive with its powerful technology quickly.



Combine data from several billing systems into one invoice

Data Flow joins information from across your company and transforms the disjointed information into understandable, communication ready data. By using state-of-the-art multi-threading capabilities and advanced caching/sorting mechanisms, Data Flow saves precious time and effort by preparing data and generating documents in one, consolidated step.

Easy to Maintain and Enhance

Once the Data Flow processes are developed, it is simple to add enhancements to incorporate new data and satisfy requests from various sources. In addition, with all components originating from the same vendor and residing on the same server, upgrades and system maintenance are seamless. As your business needs evolve, the modular architecture allows you to effortlessly add additional modules, including:

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- **Data movement and loading**—performing data migration, data integration and creating data marts/warehouses
- **Data visualization and distribution**—performing Enterprise Information Integration (EII) and business intelligence
- **Advanced analytics**—providing capabilities for statistical calculations, forecasting and business geographics
- **Data cleansing**—performing address cleansing and standardization as well as duplicate detection and consolidation
- **Data enhancement**—appending name and address to existing datasheets
- **Source connectors**—providing connectivity to data from ERP systems, mainframes and legacy data sources
- **Workflow automation**—providing comprehensive workflow control of your data integration plans

Data Self-Reliance

The quality and location of your information is easily managed with Data Flow. You will have immediate access to clean and accurate data when you need it. Your campaign data will no longer present a challenge and since you are in control of the data you will not need to rely on a third-party provider to deliver it.

STUDY IN SUCCESS

The Basler Kantonalbank (BKB), bank of the Swiss canton Basel City, deployed the DOC1 Suite. “After extensive research, the functional aspects, the intuitive handling, and the user-friendliness of the solution were the factors which convinced us in particular,” explained Beat Egloff, Product Manager of IT with BKB.

All-in-One Solution

DOC1® Data Flow is a component of the DOC1 Suite, the software package that allows you to generate personalized, demand-oriented documents in print or electronic format. Data Flow is a complete end-to-end data solution combining data integration, analysis and reporting, and consists of:

- Data Flow Server
- Design Studio
- Admin
- Automation Server and Client (optional)

Data Flow has flexibility built in allowing access to data in many formats, including:

- Any relational database (Oracle, DB2, SQL Server, Sybase)
- Flat Files, CSV, XML, ISAM, VSAM data formats
- Siebel CRM, SAP R/3, Oracle Applications

TO LEARN MORE ABOUT THE ADVANTAGES OF CLEAN, ACCURATE DATA AND HOW DOC1® DATA FLOW WILL IMPROVE YOUR COMMUNICATIONS, CONTACT US TODAY AT 800.327.8627 OR VISIT WWW.G1.COM.