

DATA SHEET

MapInfo® Exponare® v4.0

ENABLE YOUR ORGANISATION TO USE INTUITIVE, MAP-BASED PORTALS TO CHANNEL VAST AMOUNTS OF DISPARATE DATA TO INTERNAL AND EXTERNAL CUSTOMERS.



Summary

MapInfo® Exponare® is a suite of configurable map driven applications that provide simple, point-and-click portals into your corporate data for internal and external customers.

Exponare provides a highly visual portal that makes corporate data more meaningful for analysis and decision making.

Benefits

- Rapid deployment and quick return on investment.
- Predefined queries, print templates, work contexts, application links.
- Network load balanced deployments can grow to meet demand.
- Live access to corporate data.
- Point-and-Click interface extends location based data to all levels of the organisation.
- Exponare integrates with other business applications to maintain continuity of business processes.

OVERVIEW

Pitney Bowes Business Insight's MapInfo Exponare is an enterprise offering that provides a means to access data within an organisation, irrespective of its format (spatial or non-spatial), and integrates with relevant corporate applications. It is a fundamental location intelligence application that can be configured to a wide variety of users inside and outside the organisation.

MapInfo Exponare is architected around a central web server which provides data and functionality to two user deployments, Exponare Enquiry and Exponare Public, to meet the needs of various user types.

Exponare is...Configurable

The intuitive Configuration Manager provides administrators with a great deal of flexibility, without the need to write code. Administrators can configure user profiles to determine the functionality, data sets, queries, views, print templates and application links that each user or group of users can access. Exponare can be administered by a single administrator or group of administrators, all saving their changes simultaneously.

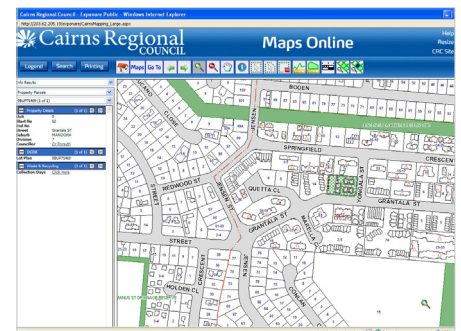
Exponare is...Scalable

Exponare can be configured to run in a network load balanced environment. Increase in usage demand can be met effectively by increasing the available capacity in the server farm.

Exponare is...Intuitive

The intuitive nature of Exponare's interface means that users of varying skill levels and

experience can be made operational very quickly. Data sets, queries, print templates and map views are pre-configured by the administrator to make it quick and easy for users to access and analyse data.



Exponare Public can be used to provide information to customers and citizens directly via the web.

Exponare is...Powerful

Exponare provides a range of capabilities out of the box such as printing, themes, queries, mail merge, redlining, favourites, views, application level linking, and a range of mapping tools (zooming, selections, measuring distances, etc). The administrator can give users as much or as little functionality as required.

Exponare is...An Information Portal

Exponare provides a map-based portal into an organisation's data, both spatial and non-spatial. Data is accessed where it lives so there is no need for duplication of data. A user can view all the information associated with a map object, regardless of where the data is stored (MapInfo tables, SQL Server, Oracle, Access, etc). Exponare can also link to third party applications, such as rating systems and document management systems, to provide a

MapInfo® Exponare® v4.0

seamless interface to all relevant information within an organisation. Exponare Public can be used to provide information to customers and citizens directly via the web.

What's New in Exponare v4.0?

Exponare v4.0 includes significant new capabilities that will boost the productivity of Exponare users and give them more power than ever before.

Attribute editing – from within Exponare, users can now edit attribute data from a corporate database. This gives more control to power users without the need to use a desktop power tool. Editing privileges are controlled by the Exponare administrator, determining who can edit and what they can edit.

Annotation improvements – the already powerful redlining and annotation tools in Exponare just got better! Annotations can now be saved and used in either Exponare or MapInfo Professional, facilitating a more powerful work flow for users to submit changes into the corporate data. Other annotation improvements include drawing ellipses, controlling text alignment, and more. Exponare redlining capabilities are comprehensive with the ability to draw all object types, move and delete individual annotations, and import and export annotations.

Open ad-hoc layers – Another much anticipated new feature is the ability to open a layer and add it to any current work context. This empowers users to access more data when needed without administrator intervention. Administrators can simplify the number of layers in their work contexts as users can open additional layers as required.

Some of the other improvements in v4.0 include:

- Find a location on the map by entering the x and y coordinates.
- Single log-ins supported for Windows authentication.
- Query improvements – on-the-fly matching now works in dynamic drop downs, and text boxes automatically expand to fit the text typed in Enquiry.
- Users can specify the active layer for single labels.
- Administrators can specify whether databinds and layer groups are expanded or collapsed by default.
- A File > Print menu option has been added for improved usability.

TO LEARN MORE ABOUT ABOUT MAPINFO EXPONARE, VISIT WWW.PBINSIGHT.COM.AU OR CALL +61.2.9437.6255.

ASIA-PACIFIC/AUSTRALIA

Level 7
1 Elizabeth Plaza
North Sydney NSW 2060
+61.2.9437.6255
pbbi.australia@pb.com
pbbi.singapore@pb.com
pbbi.china@pb.com
www.pbinsight.com.au

UNITED STATES

One Global View
Troy, NY 12180-8399
+1.800.327.8627
pbbi.sales@pb.com
www.pbinsight.com

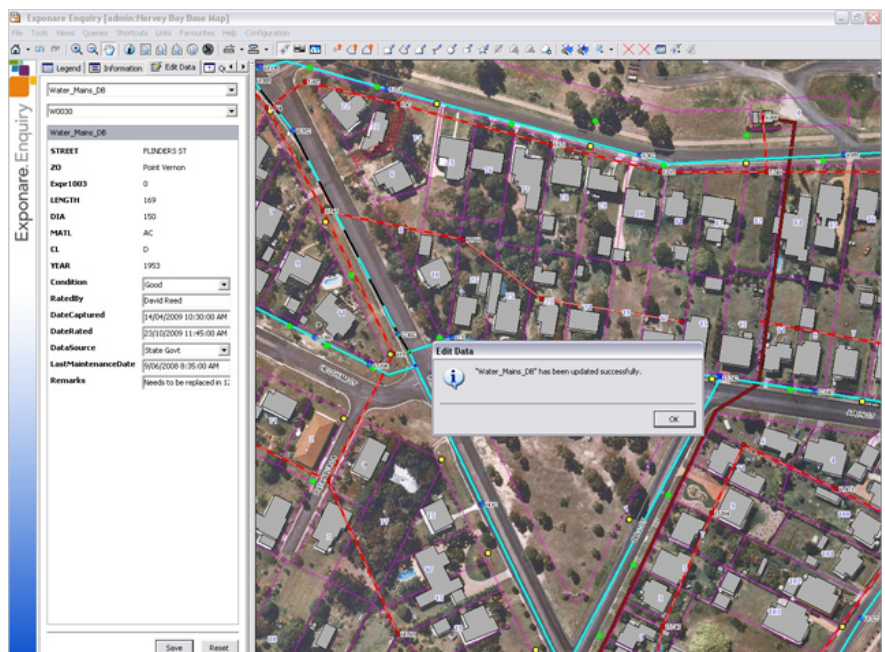
CANADA

26 Wellington Street East
Suite 500
Toronto, ON M5E 1S2
+1.800.327.8627
pbbi.canada.sales@pb.com
www.pbinsight.ca

EUROPE/UNITED KINGDOM

Minton Place
Victoria Street
Windsor, Berkshire SL4 1EG
+44.1753.848200
pbbi.europe@pb.com
www.pbinsight.co.uk

 **Pitney Bowes**
Business Insight



Exponare 4.0 allows nominated users to edit attribute data from a corporate database providing more power to those who need it.