

DATA SHEET

# Pitney Bowes Spectrum™

## Business Services

BUSINESS APPLICATION CONNECTOR FOR SAP®

IMPROVE DATA QUALITY, MAXIMIZE BENEFITS, AND BOOST ROI



### Highlights

- Supports:
  - > MySAP CRM v.5.0
  - > MySAP CRM v.6.0
  - > MySAP ERP v.5.0
  - > MySAP ERP v.6.0
- Enables automatic or manual merging of duplicate records
- Provides an intelligent Merge option that automatically carries forward previously entered information to the survivor record with merging duplicate records
- Offers a rich set of configurable options through an easy-to-use graphical user interface
- Provides all data quality functions in interactive and batch mode
- Displays return codes to denote the status of the data quality operations within a record

### OVERVIEW

You have made a commitment to more profitable relationships – now it's time to ensure your SAP® investment delivers the maximum return.

The results you reap from your SAP solution can be greatly enhanced if the data ingested is clean. This includes consistent data definitions that are enriched with the relevant information required by your end-users, no matter where it lies within your organization. Secure your SAP investment with the Pitney Bowes Spectrum™ Business Services featuring a SAP Business Application connector for easy installation.

### Fully SAP-certified

#### Offering the Best Data For Increased ROI

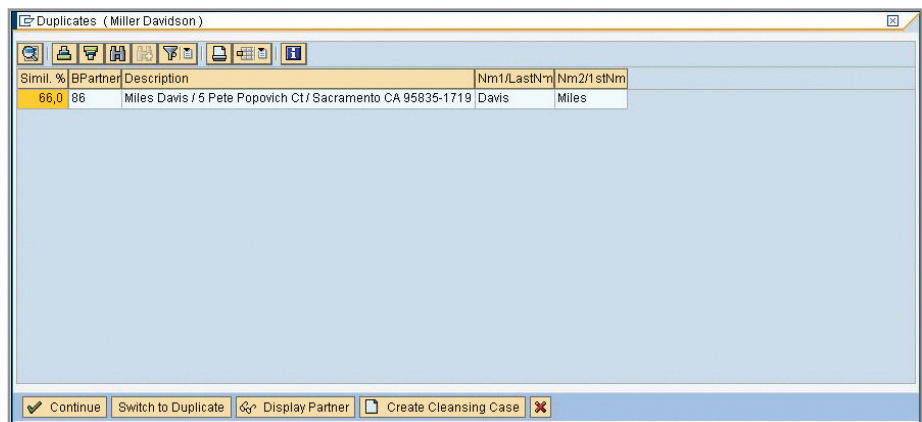
The Spectrum™ Business Application Connector for SAP enables IT professionals to easily integrate this powerful tool into your SAP solution. The Spectrum™ Business Services – Business Application Connector is built on the industry leading service-oriented architecture

(SOA) and is NetWeaver-certified for both Postal Validation (PV) and Duplicate and Error-Tolerant Search (DES) in SAP labs. The look and feel of the interactive screens mirror the existing SAP user interface, creating an enhanced and easy to follow user experience. It also provides a more accurate and consolidated picture of your customer, vendor, and business partner by verifying global address information and merging duplicate records in real-time or batch mode.

#### Scaleable Service-oriented Architecture

Built on the principles of SOA, the Spectrum™ Business Application Connector delivers functional components as a set of pre-configured services for use within SAP. These components are built to scale across multiple processors and servers for use in high volume transactional environments to support a growing organization. Our integration allows users to tune and configure rules without making code changes or re-compiling and re-linking

**SAP® Certified**  
Integration with SAP NetWeaver®



*"Increasingly, information asset quality translates directly into an enterprise's ability to retain customers, avert risks, seize opportunities, and reduce expenses." — META Group*

# Pitney Bowes Spectrum™ Business Services

Business Application Connector for SAP®

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## PITNEY BOWES BUSINESS INSIGHT

With the industry's most comprehensive set of solutions for maximizing the value of customer data, Pitney Bowes Business Insight helps organizations more effectively locate, connect with and communicate to their customers in today's global markets.



applications. Because we offer message-based APIs, changes made to the server do not impact our integration into SAP. Those same APIs are leveraged across other applications within the enterprise and, because the same platform is used in batch as part of data cleansing efforts during migration and conversion from legacy systems, consistent customer information is ensured.

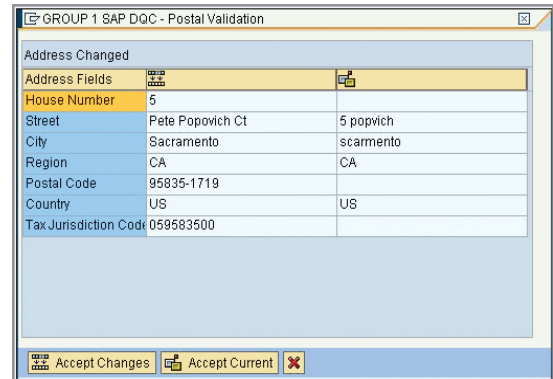
### Global Address Data Quality

The Spectrum™ Business Application Connector enables SAP users to seamlessly verify and correct worldwide address data. What makes our offering unique is our ability to provide a rich and wide universe of referential data behind our software. This data spans both postal and non-postal data sources to deliver more accurate and complete information for global address data.

Additionally, we deliver a unique user experience that provides alternative approaches to data entry by minimizing keystrokes and reducing errors.

### Identify and Consolidate Duplicate Records

The Spectrum™ Business Application Connector for SAP offers highly robust de-duplication and consolidation functionality. This feature ensures existing customer information is maintained and consolidated into a best-of-breed record. Users can also automatically merge new data into existing records without having to disrupt



"Poor data quality in source systems will result in users making poor strategic decisions." — Gartner, Inc.

workflow. Organizations can thereby obtain a single, integrated view of their customers and the products and services they are utilizing, across the enterprise.

### Duplicate Identification and Consolidation

- Reduces operational costs
- Increases the effectiveness and ROI from your SAP investment
- Corrects addresses for the US and more than 240 countries and dependencies worldwide
- Eliminates manual duplicate resolution

For more information, call us today at 800-327-8627 or visit [www.pbinsight.com](http://www.pbinsight.com).

### The Pitney Bowes Spectrum™ Solutions and Business Services

#### Spectrum Enterprise Data Quality Solution

- Address Now
- Advanced Matching
- Universal Addressing
- Data Normalization
- Universal Name

#### Spectrum Enterprise Location Intelligence Solution

- Enterprise Geocoding
- Enterprise Location Intelligence
- Enterprise Routing

#### Spectrum Enterprise Data Integration Solution

- Data Services for Oracle
- Data Services for Siebel
- Data Services for SFDC
- Data Services for SAP
- Sagent Dataflow

#### Spectrum Enterprise Data Governance Solution

- Profiler Plus
- Monitor Plus

#### Spectrum Business Services

- Enterprise Routing
- Global Sentry
- Enterprise Tax Management
  - > Sales & Use
  - > Payroll
  - > Personal Property
  - > Insurance Premium Tax
- Business Application Connectors
  - > Data Quality Connector for:
    - MySAP CRM v.5.0, v.6.0
    - MySAP ERP v.5.0, v.6.0
    - Siebel Enterprise Apps v.7.8, v.8.0
    - Siebel Industry Apps v.7.8, v.8.0

#### Spectrum OnDemand