

DATA SHEET

# Pitney Bowes Spectrum™ Enterprise Data Governance Solution

PROVIDING THE APPROPRIATE TOOLS TO FACILITATE A THRIVING  
DATA GOVERNANCE IMPLEMENTATION



## Summary

Data Governance for any enterprise is ultimately an organizational endeavor with commitment from leadership and defined business processes. However, software provides the necessary tools for efficiently managing, maintaining and monitoring Data Governance, one of the more difficult aspects of data management. The Enterprise Data Governance Solution provides the appropriate tools to profile, manage the quality of your company's data, with monitoring and alerts all the while integrating with our Spectrum Technology Platform.

## Key Capabilities

- Profile (discovery)
- Capture and manage data quality issues to resolution
- Generate and manage quality rules
- Monitor data quality
- Generate alerts when data quality is not achieved
- Provide graphical views of data quality
- Profile data quality issues
- Verify repair of initial track data quality issues

## OVERVIEW

The enterprise Data Governance Solution incorporates two modules – Profiler Plus and Monitor Plus – utilized together they create a powerful tool set. Profiler Plus is a proven data profiling and analysis product that enables you to quickly gain an accurate and detailed understanding of your data. Monitor Plus allows you to create the “Rules” to provide a proven way of checking and validating the data used in your business systems and applications.

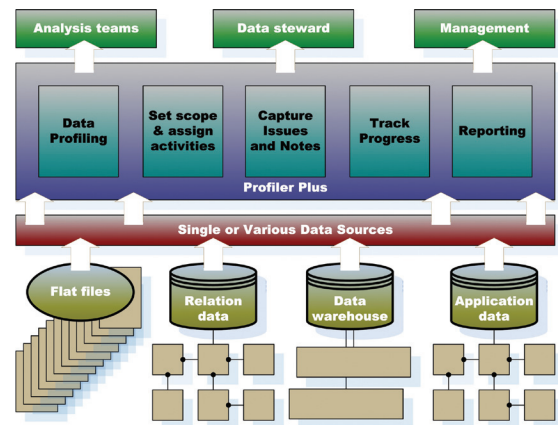
### Profiler Plus Highlights

Profiler Plus helps you discover and understand the quality of your data. Its comprehensive data profiling features and integrated analysis management framework enhances, accelerates, and de-risks your data analysis activities. Key benefits include:

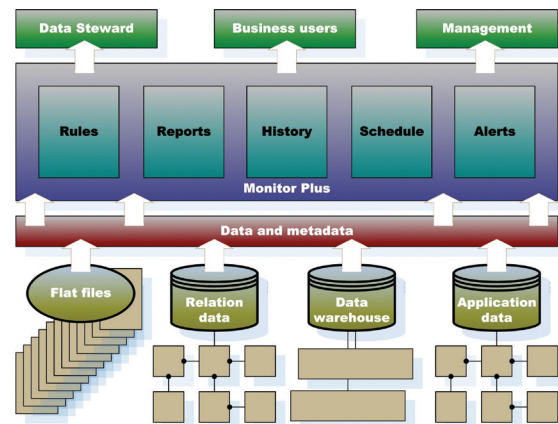
- Decrease analysis timeframes by up to 90%
- Reduce IT project risks with automated, up-front analysis
- Simplify analysis activities through integrated management platform
- Gain confidence in the quality of your data

### Monitor Plus Highlights

The Monitor Plus allows you to create “Rules” to provide a proven way of checking and validating the data used in your business systems and applications. Regular data checks can be run using an external scheduler, or monitoring can be integrated into you existing operational data



Pitney Bowes Spectrum Enterprise Data Governance Solution  
Profiler Plus Process



Pitney Bowes Spectrum Enterprise Data Governance Solution  
Monitor Plus Process

# Pitney Bowes Spectrum™

## Enterprise Data Governance Solution

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### PITNEY BOWES BUSINESS INSIGHT

With the industry's most comprehensive set of solutions for maximizing the value of customer data, Pitney Bowes Business Insight helps organizations more effectively locate, connect with and communicate to their customers in today's global markets.



environment. After every execution, the Monitor Plus automatically alerts you by sending data reports directly to your inbox.

The need for data governance has been recognized for a considerable amount of time, and it has always been considered to be important. However, changes in the business environment as well as continuous technology improvements have over time led to an evolving landscape that has challenged organizations. Now, factors such as market conditions, regulations, the need to become more results-driven are increasing the importance of data governance, and proven technologies such as this Data Governance Solution are available to handle the situation as it continues to evolve.

The Data Governance Solution is designed for companies looking to document value and overcome the complexities that have often stood in the way.

Pitney Bowes Business Insight provides five leading-edge advantages:

1. Integration with the Spectrum Technology Platform ranked among the best by Industry Analysts.
2. Data quality issue management that includes and capture and resolution.
3. Complete, iterative environment to continually monitor and improve data quality.
4. Flexible rules creation – allowing each business unit to define, measure and manage to thresholds that make sense for specific applications.
5. Data quality reporting and alerts that puts managers in control of their data.

For more information, call us today at 800-327-8627 or visit [www.pbinsight.com](http://www.pbinsight.com).

#### The Pitney Bowes Spectrum™ Solutions and Business Services

##### Spectrum Enterprise Data Quality Solution

- Address Now
- Advanced Matching
- Universal Addressing
- Data Normalization
- Universal Name

##### Spectrum Enterprise Location Intelligence Solution

- Enterprise Geocoding
- Enterprise Location Intelligence
- Enterprise Routing

##### Spectrum Enterprise Data Integration Solution

- Data Services for Oracle
- Data Services for Siebel
- Data Services for SFDC
- Data Services for SAP
- Sagent Dataflow

##### Spectrum Enterprise Data Governance Solution

- Profiler Plus
- Monitor Plus

##### Spectrum Business Services

- Enterprise Routing
- Global Sentry
- Enterprise Tax Management
  - > Sales & Use
  - > Payroll
  - > Personal Property
  - > Insurance Premium Tax
- Business Application Connectors
  - > Data Quality Connector for:
    - MySAP CRM v.5.0, v.6.0
    - MySAP ERP v.5.0, v.6.0
    - Siebel Enterprise Apps v.7.8, v.8.0
    - Siebel Industry Apps v.7.8, v.8.0

##### Spectrum OnDemand