

DATA SHEET

# StreetPro Indonesia

STREETPRO INDONESIA HAS BEEN DESIGNED WITH GLOBAL CONSISTENCY, CONTAINING TRANSPORT, COMMUNITY, SOCIAL AND ADMINISTRATIVE THEMES FOR A COMPLETE AND ACCURATE LOCATION INTELLIGENCE PLATFORM.



## Summary

StreetPro Indonesia is Pitney Bowes Business Insight's premier street network database for Indonesia. It has been designed to provide users with a flexible, multi-purpose foundation with the appropriate integrity for critical business use. This product is ideally suited to a wide variety of mapping analysis and reporting applications, as well as in the integration of transport and logistics platforms, and corporate information solutions.

## Benefits

- Data standards compliance to support business compliance
- Fast and efficient integration with Pitney Bowes Business Insight's suite of geospatial applications
- Comprehensive and current for informed decision making.

## OVERVIEW

Does your job include mapping or location-based analysis? Do you need a detailed Indonesian street network for mission critical activities such as risk analysis and network planning? Do you require a general overview of streets throughout Indonesia to analyse a market or site, or eye catching maps to present your analysis? If the answers to any of these is "yes" - you need street data - you need StreetPro.

Offering high quality up-to-date and comprehensive street coverage for Indonesia, StreetPro is the essential solution to your mapping and location-based application requirements. StreetPro is built on data from reliable industry sources in Indonesia and enhanced by Pitney Bowes Business Insight with value added features and topological integrity, to provide you with an easy-to-use product that provides a reliable foundation for business needs.

## Why StreetPro?

StreetPro offers reliable Indonesian data from a single source. Annual updates ensure that you always have the most up-to-date and accurate data to work with. StreetPro is flexible - you can purchase data that matches your business needs, choose from the whole of Indonesia - or just the Greater Jakarta region. Consistent file structures and presentation means it is easy to conduct

your analysis, whatever regions or layers you choose. It is the choice for customers who need to perform accurate location analysis to support critical business decisions and those who value high integrity content for analysis and mapping.

## Applications

Pitney Bowes Business Insight customers worldwide use StreetPro for a wide range of applications including:

- Routing and dispatching
- Crime analysis
- Call centre
- Market analysis
- Wireless location-based services
- Insurance risk analysis
- Fibre optic cable installation
- Store locator
- Site selection
- Customer service
- Call before you dig
- Real estate listings

## StreetPro Indonesia

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### Comprehensive Information

StreetPro Indonesia provides national coverage of current, accurate information. Over major population centres, further information is available, such as detailed streets, enhanced points of interest and contextual layers. These areas include:

- Greater Jakarta (Jakarta, Bogor, Bekasi, Tangerang, Bandung)
- Surabaya
- Denpasar
- Medan
- Ambon
- Balikpapan

### Versions

**StreetPro** - contains all layers for detailed analysis and mapping. Available for the National or Greater Capital City areas.

**StreetPro Display** - contains less information but the road lines are optimised, allowing for faster display of maps, which is ideal for Internet or Intranet viewing applications. StreetPro Display is available as a national dataset.

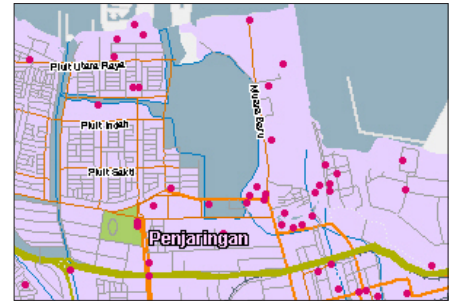
**PostCodes** - Pitney Bowes Business Insight also license postcodes for Indonesia for those users that do not require the full features of StreetPro.

### Layers

**Streets and Highways** - National coverage of major roads and highways, with detailed road coverage over major population centres.

**Railways and Stations** - Polyline objects representing railway lines and point objects representing railway stations.

**Boundaries** - Administrative boundaries including Kelurahan (Village), Kecamatan (Sub District), Kabupaten (District), and Propinsi (Province) for Indonesia.



Comprehensive data ideal for mapping and analysis.

**Postcodes** - Postcodes are available as regions across the whole country. Kelurahan boundaries are used as boundary definition across Greater Jakarta with Kecamatan boundaries used over the remaining parts of the country.

**Points of Interest** - Features such as places of worship, office and apartment blocks, hotels, industries and emergency services are included along with embassies, stadiums, post offices, and educational institutions.

**Parks and Open Space** - Recreation reserves are represented over major population centres.

**Cities and Towns** - Cities and towns are represented as points for the whole country.

**Water** - Lakes, rivers, ocean, etc.

**Locality Points** - Locality search facility that references numerous administrative regions, landmarks, etc. for ease of searching.

**Land Use Classification** - Region layer representing general land use over the Greater Jakarta region.