

DATA SHEET

StreetPro Thailand

STREETPRO THAILAND PROVIDES USERS WITH A FLEXIBLE, MULTI-PURPOSE FOUNDATION WITH THE APPROPRIATE INTEGRITY FOR CRITICAL BUSINESS USE.



Summary

StreetPro Thailand is Pitney Bowes Business Insight's premier street network database for Thailand. It has been designed to provide users with a flexible, multi-purpose foundation with the appropriate integrity for critical business use. StreetPro can be resourced for geocoding and mapping with Pitney Bowes Business Insight's range of desktop and enterprise offerings.

Benefits

- Data standards compliance to support business compliance.
- Fast and efficient integration with Pitney Bowes Business Insight's suite of geospatial applications.
- Comprehensive and current for informed decision making.

OVERVIEW

Does your job include mapping or location-based analysis? Do you need a detailed Thailand street network for mission critical activities such as risk analysis and network planning? Do you require a general overview of streets throughout Thailand to analyse a market or site, or eye catching maps to present your analysis? If the answers to any of these is "yes" - you need street data - you need StreetPro.

Offering high quality up-to-date and comprehensive street coverage for Thailand, StreetPro is the essential solution to your mapping and location-based application requirements. StreetPro is built on data from reliable industry sources and enhanced by Pitney Bowes Business Insight with value added features and topological integrity, to provide you with an easy-to-use product that provides a reliable foundation for business needs.

Why StreetPro?

StreetPro offers reliable Thailand data from a single source. Annual updates ensure that you always have the most up-to-date and accurate data to work with. StreetPro is flexible - you can purchase data that matches your business needs - choose from full detail, or display quality only. Consistent file structures and presentation means it is easy to conduct your analysis, whatever

regions or layers you choose. It is the choice for customers who need to perform accurate location analysis to support critical business decisions and those who value high integrity content for analysis and mapping.

Applications

Pitney Bowes Business Insight customers worldwide use StreetPro for a wide range of applications including:

- Routing and dispatching
- Crime analysis
- Call centre
- Market analysis
- Wireless location-based services
- Insurance risk analysis
- Fibre optic cable installation
- Store locator
- Site selection
- Customer service

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Versions

StreetPro - contains all layers for detailed analysis and mapping. Available for Thailand and Greater Bangkok.

StreetPro Display - contains less information, but the road lines are optimised, allowing for faster display of maps, which is ideal for Internet or Intranet applications. This product is available for Thailand only.

Layers

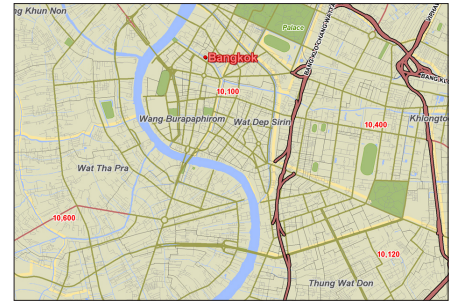
Streets and Highways - National coverage of detailed roads with a separate highways layer provided for cartographic purposes.

Railways and Stations - Polyline objects representing railway lines and point objects representing railway stations.

Boundaries - Administrative boundaries including Tambon, Amphoe, and Chanwat for Thailand.

Postcodes - Postal area polygons are available for the country containing 5-digit postcodes.

Points of Interest - Features such as places of worship, office and apartment blocks, hotels, factories and emergency services are included along with embassies, stadiums, post offices, and educational institutions.



Comprehensive data ideal for mapping and analysis.

Parks and More - Recreation reserves and open spaces are represented as regions.

Water - Rivers, canals, ocean, etc.

Locality Points - Locality search facility that references numerous administrative regions, localities, etc. for ease of searching.

Pitney Bowes Business Insight is committed to provide worldwide spatial solutions. This is achievable through the establishment of quality spatial data products around the world.

StreetPro Thailand is part of a consistent, high quality product suite available for the Asia-Pacific region, as well as part of Pitney Bowes Business Insight's worldwide StreetPro offerings.

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